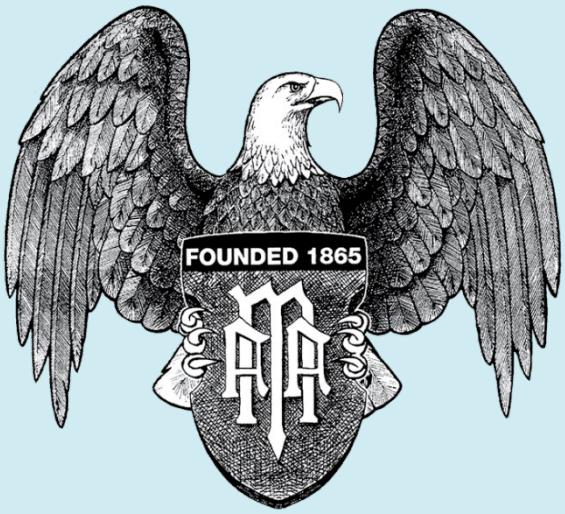
Museum of Augusta Military Academy News



Ad Astra Per Aspera

MUSEUM OF AUGUSTA MILITARY ACADEMY NEWSLETTER

SPECIAL EDITION - August - 2020

Gary Morrison

Chairman - AMA Foundation Fundraising Committee

Greetings,

As Chairman of the fundraising committee, I wanted to reach out to you all to first applaud you for your long history of support and to make a suggestion about how you can make a large impact on the future of the foundation with a small amount of sacrifice.

First, the AMA museum will celebrate its 22nd anniversary during our next Alumni Weekend in April 2021. 35 years after your beloved academy closed, the museum is still open. This has been made possible by your commitment to keeping the memory of this great institution alive to the tune of over $2,000,000 raised over these 21 years! This is an amazing feat and speaks volumes about the success and commitment of the AMA Alumni base. I implore you to continue your support. AMA is a special place and its graduates are a special breed.

Second, I wanted to make a suggestion. AMA prepared its young men well and propelled them to success in business and in life. This has allowed many to donate large amounts in a single check. These loyal and successful alums

are a large part of our success. If you can write these checks, thank you and please continue to do so. If your current family budget does not allow you to make large donations, please consider this. If you click
the hyperlink button at the end of this message, you will be taken to the Donate Page in the AMA Museum Web Page. In less than 5 minutes, you can enter a credit card number and an amount that you wouldn't miss each month. Then click **"make this a monthly donation",** and you are set. While this will be a small gift initially, by the end of a year, you will make a huge impact. Plus, it would be fantastic get most AMA alumni supporting the Museum in this way.

As a former cadet and football player at Fishburne Military School, I know the strength and ferocity a group of AMA guys can bring to any effort. I still have aches and pains from those FMS vs AMA games. Let's use that strength and ferocity on this effort. I served as the Superintendent of Fishburne Military School from 2012-2016. We raised a ton of money from large gifts for large projects, but our operating expenses were supplemented by $600K-$800K each year. This second amount was raised primarily from smaller donations including monthly donations.
It costs about $125,000 per year to keep the museum open. Our average yearly annual donation income over that past 10 years, has been between $90 -$100,000. Some sporadic large one-time donations have helped refrain from constantly tapping our savings so, basically we have been struggling to stay in the black for years. Unfortunately, we are currently on track to collect between $70-$75,000 this year!
I strongly believe that if we get every oar in the water, and everybody supporting AMA by contributing a monthly amount, we could come close to or even exceed Fishburne's annual fund even though AMA hasn't graduated one cadet in 35 years. It will take a concerted effort by a majority of AMA's alums to make this happen, but it can be done. Please consider what you can do on a monthly basis and visit the "donate" site today.

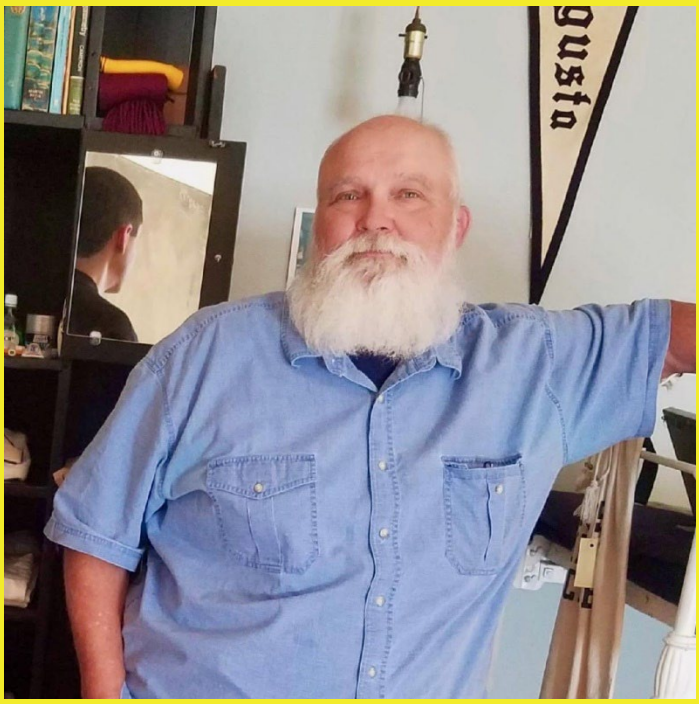
Additionally, if you think your gifts are going into a black hole, rest assured that they are not. Doug Pennock and the rest of the board are currently working on a project that when hatched, will assure that the memories and lessons learned at Augusta Military Academy, will be around long after the last AMA Alum leaves this earth.

This effort isn't about us, it's about our spouses, children and grandchildren and friends. This plan will assure that those we have left behind, will have a place to gather and reconnect with our memory. It is a bold effort, but it really looks attainable. I am not at liberty to discuss more, but you will soon be introduced what that effort entails.

Ladies and Gentlemen, thanks for your time and attention. Onward and upward! ALL OARS IN! Please set up your monthly gift today.

Donate HERE

AMA FOUNDATION BOARD NEWS



Rich vanBreemen

The Board of Trustees has appointed Mr. Richard vanBreemen Interim Museum Administrator, Our former Museum Director.
Neil Fitzgerald has decided to pursue a different employment path. We appreciate the two years Neil served as the Museum Director and we wish him much success in whatever the future brings him.

Correction

I would like to clarify that in the August 1 Newsletter in “Doug Pennock's Viewpoint” I stated that "The Bayonet" cost $22,000 per year to print and mail. The correct cost to print and mail is actually about $14,000 per year.
I apologize for the mistake.

Doug Pennock

The "Big Room"

-The Next Step-

Our goal for 2020:

$125,000

PLEASE WRITE A CHECK! Wire Transfers and PayPal also welcomed!

THANK YOU!

DONATE HERE

MUSEUM
DOCENT DUTY

THANK YOU!

To those who volunteered in July!

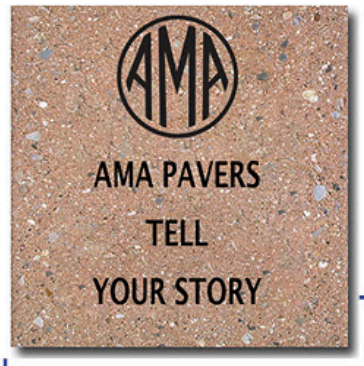
Brian Miller '67
Victor Gomez '69

Visitors in July
165

Museum Volunteer's

We really need Volunteer Docents! Please sign up below.

SIGN UP HERE



Paver Order Form

Options:

4" x 8" ~ 3 lines of 20 characters each - $50
8" x 8" ~ 6 lines of 20 characters each - $100
8" x 8" ~ 3-6 lines of 20 characters plus graphic - $225
*number of lines depends on size of graphic

Left: example of 8 x 8 with graphic and three lines of text.

Fill in the blanks below. **PLEASE PRINT CLEARLY!** Only one paver per order form. Print additional copies for additional pavers. When you buy a paver, you SUPPORT AMA'S ALUMNI FOUNDATION.

Your Name : _____ Class, if any: _____

Address: _____ City, State, Zip: _____

Phone: (____) _____ - _____ Email: _____

WHAT SIZE PAVER DO YOU WANT? ____ 4" x 8" - $50
____ 8" x 8" - $100
____ 8" x 8" with _____ graphic - $225
graphic at ____ top or ____ bottom

* contact museum for custom size and placement of graphic, additional charges may apply

Punctuation marks and spaces count as characters!

Please PRINT below what you want on your engraved brick:

Line 1: _
Line 2: _
Line 3: _
Line 4: _
Line 5: _
Line 6: _

Mail form to: AMA Museum, PO BOX 100, FORT DEFIANCE, VA 24437
Include check or money order made payable to AMA Alumni Foundation
OR call the museum at (540) 248-3007 with your credit card information
OR email form to museum@AMAalumni.org, then call with payment information
OR call the museum to place your paver order over the phone.

BAND

AMA

ROLLER RIDERS

ROLLER RIFLES

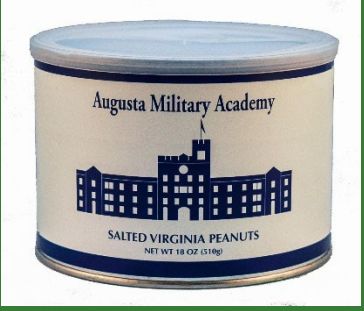
Revised May 2020

Download the Brick Order Form

PX/Gift Shoppe

SHOP HERE

Featured is a small sample of what we have for sale.



amazonsmile
You shop. Amazon gives.

Painless Giving

Imagine if you could send the AMA Foundation a little bit of money every time you bought something on Amazon. YOU CAN if you sign up to Amazon Smile.
You are going to buy stuff anyway, why not allow Amazon to help the Museum?

The 2020 Summer BAYONET is now available

READ HERE

The Museum Newsletter was written and prepared by Doug Pennock and edited by Trudy Pennock

AUGUSTA MILITARY ACADEMY MUSEUM
- Fort Defiance, Virginia -

MISSION STATEMENT "To preserve the traditions of the Augusta Military Academy and to honor the memory of the life and times of its alumni, faculty, staff, and supporting families through permanent and temporary exhibits and diligent conservation the museum's collections of artifacts, archives and photographs."
The AMA MUSEUM is operated by the AMA Alumni Foundation, which is a 501(c)3, non-profit organization. The museum is manned by former cadets and faculty members, who volunteer their time and talent. Funding for the museum is totally dependent on tax-exempt financial gifts and donations made by the alumni, former faculty, and friends of Augusta Military Academy, as well as the community and visitors to the museum.

Augusta Military Academy Museum | 540-248-3007 | Museum@AMAalumni.org | http://www.amaalumni.org
1640 Lee Highway
P.O. Box 101
Fort Defiance, VA 24437